



competent – consistent – cooperative – competitive

HIGH TECH & TELECOM & IT CONSULTING & SERVICES



The Vision

4C consult Vision - 4C consult was founded by Senior Consulting Executives from CEE and MENA region. 4C consult, the partner of choice for the world's leading companies, government bodies and service providers.

4Cconsult Mission - 4C consult concentrates activities in the area of high tech, IT and telecom providing expertise & experience with an outside perspective to help to create and implement solutions that really work.

4C consult Services - The services offered include general management, business development, technology & engineering as well as project management in the areas of high tech, IT and telecom.



The Mission

4C consult concentrates their activities in the area of high tech, IT and telecom providing expertise & experience with an outside perspective to help to create and implement solutions that really work.

4C consult's philosophy is based on imagination, creativity, visions, experience and expertise, the most important qualifications the new markets and the global economy demands. 4C consult combines Arabian know how with African spirits and European expertise.

4C consult's base is located in Europe, the Middle East and North Africa but our consulting activities are limited only by our enthusiasm. In our work, in our life and in our education we have been exposed to a great variety of challenges, management approaches, business practices and cultures to serve our clients with full dedication.



Consulting Services

Management Consulting - 4C consult's management consulting including practices to help organizations to improve performance through analysis of existing business and development of future plans.

Business Development - 4C consult develops business towards creating sustainable results including feasibility studies, market analyzes and business plans. The success is based on experience, expertise and entrepreneurial spirit.

Project Management - 4C consult is responsible for managing projects from kick-off to delivery by leadership and coordination of internal and external specialists.

Change and Interim Management - 4C consult offers "rapid hands-on" solution for business problems by highly experienced senior executives hired on a short-term basis.

Technical Consulting Services - 4C consult offers a broad rang of technical consulting services including technical engineering for a broad range of technologies and applications for advising clients on the best routes forward.



ICT Consulting

Information and Communications Technology - ICT is an umbrella term that includes any communication device or application, encompassing: radio, television, cellular phones, computer and network hardware and software, satellite systems and so on, as well as the various services and applications associated with them, such as videoconferencing and distance learning.

Cloud Services - is a general term for anything that involves delivering hosted services over the Internet. A cloud service has three distinct characteristics that differentiate it from traditional hosting. It is sold on demand, typically by the minute or the hour; it is elastic - a user can have as much or as little of a service as they want at any given time; and the service is fully managed by the provider. -

eLearning - as mobile, social, and informal learning is any activity that allows individuals to be more productive when learning. Mobile learning is done on your laptop and the mobile part lets you complete your courses even when you are not connected to the Internet.

e-Government - refers to the use by government agencies of information technologies that have the ability to transform relations with citizens, businesses, and other arms of government. These technologies can serve a better delivery of government services to citizens, improved interactions with business and industry, citizen empowerment through access to information, or more efficient government management.



Cloud Consulting

The Cloud Banking is a service provider model for banks and is not a mobile operator solution who are entering the bank business as a competitor towards the banks, regulations for the Cloud Banking is same as for the Banks regulated by the Central Bank. This includes Anti Money Laundering, Know Your Customer, regulations for international remittance (Limits) as well as that our solution is SWIFT licensed and therefore can be easily implemented by the banks to use the international SWIFT network.

Scenario & Solution

- Most of the inhabitants have a mobile phone
- Limited number of inhabitants have a bank account – typically 3-5%
- Most of the payments are done in cash, international there are services used like Western Union
- Banks have limited IT center and resources
- There are typically limited outlets and ATMS
- Therefore the banks have limited liquidity because people have everything in cash, Central Banks have limited hard currency because money is sent via Western Union, etc.

Cloud Banking Accounts

- optimized for Android devices, but can be used by ANY Apple device with a browser including iPads and iPhones.



TAN Agents register new bank accounts. provide Cash In/Out Services

Bank/s mWallet Administration

- Nostra and Vostra Accounts
- international remittance either via Bank or mWallet administration
- If bank provides FOREX, mWallets can still be installed without SWIFT integration



Trusted Agent Network

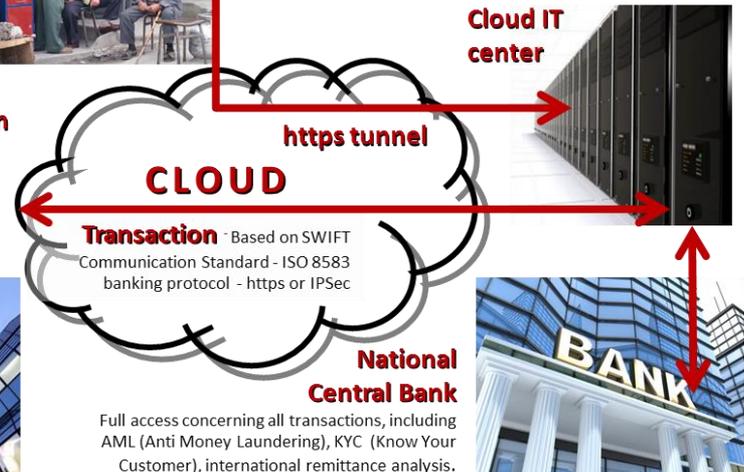
offers transaction and deployment costs at a fraction of current market solutions.



Central Administration and Controlling

- IT Computing Center Services for administration and control of the mWallet application
- Islamic Cloud Processing software - compatible with the current ISO 8583 Standard used by EVERY ATM, BANK and Point of Sale (POS) System worldwide.
- Cloud uses 256 bit encryption with secure key exchange between servers
- All production websites run on SSL
- All production sites are PCI compliant

Cloud IT center



Telecom Consulting

4C consult offers tailor made consulting services including specifications, implementation plans, technology viability and time to delivery, investment costs and operation expenses. Our expertise and experience is the base for realistic goals and milestones from conception, deployment up to implementation. Strategic planning is supported from breakthrough strategies up to performance improving.

- **Vision** - including identification of general requirements and directions for each individual work module
- **System and Project** - specification of individual systems and projects
- **Tender** - technical specification for tender including specification for acceptance test
- **Operation** - Specification for operation of identified individual projects
- **Example** – Multimedia is based on a unique hybrid technology in a universal digital TV and entertainment solution. The service is offered as hybrid multimedia and as multimedia center solution with Over The Top (OTT), Hybrid with DVB C and DVB T / T2.



eGovernment Consulting

e-Government is about vision, leadership and innovation in culture and society, It's about technology leadership to provide excellent living and business conditions and it's about investing wisely, making best use of technology, managing risk and ensuring sustainability.

To Citizens

- More convenience (contact anytime, any where, higher expectations)
- Better customer service (explaining complex policies)
- More information access (information library)

To Business

- Lower costs (higher efficiency in transactions)
- Faster information access (Individualization of specific business needs)

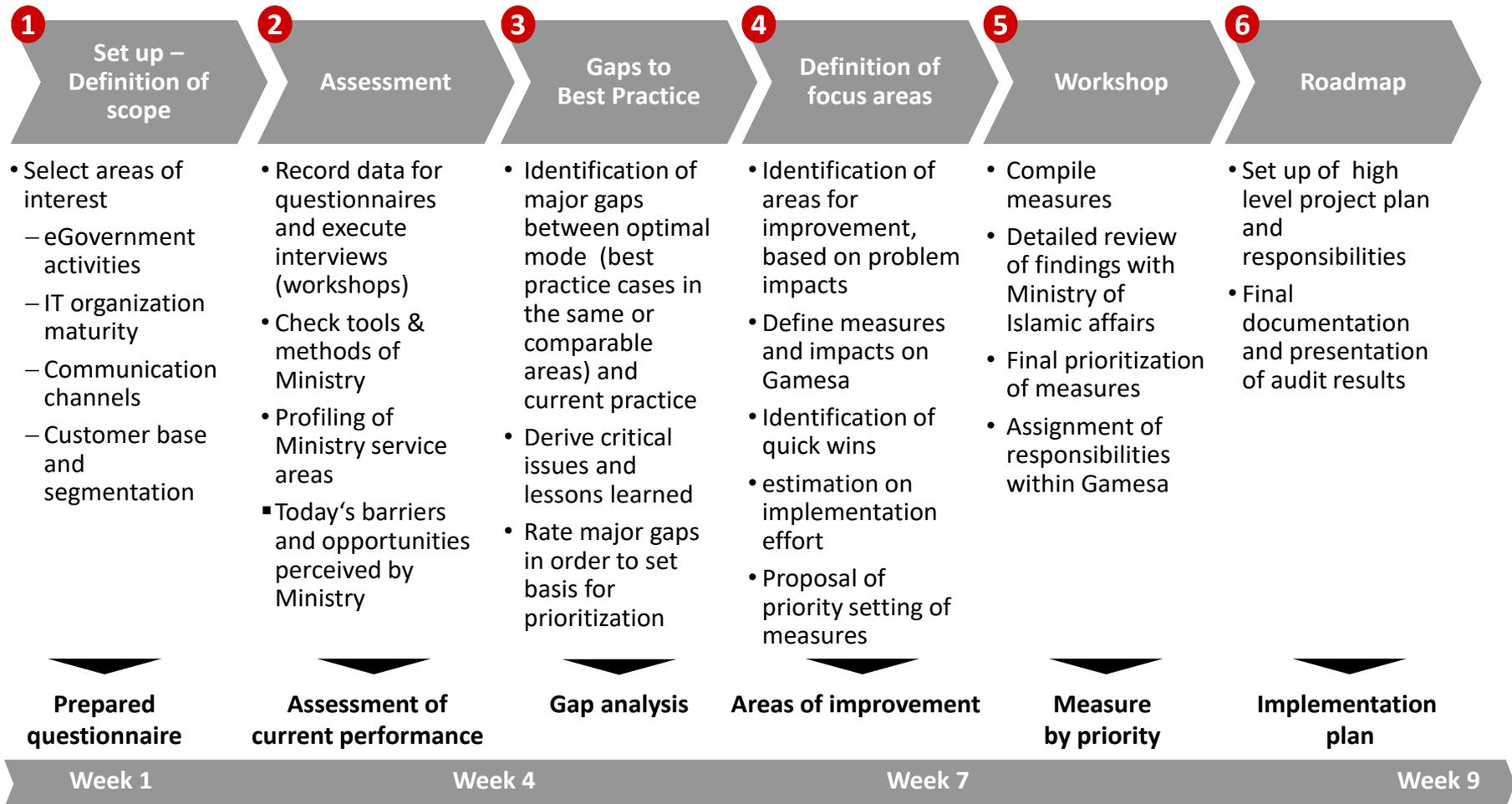
To Government

- Decreased Cost (significant lower costs in communication)
- Increased Efficiency (Online transactions are faster than face-to-face transactions.)
- Increased esteem (government makes the state more responsive to everyone's needs)

Consulting Approach



Consulting Process



4C consult

Headquarters

Euro Plaza Am Euro Platz 2/G
A-1120 Vienna
Tel +43676898236100
office@4C-consult.com
www.4C-consult.com



RICHARD POLLAK, Komm., Eng.
CEO & Founder

Europe / Austria – Vienna
Tel.: + 43676898236100
richard.pollak@4C-consult.com

Eng. Ahmed Hassan Noureldien Yousif
Senior Partner - Africa

Karthoum – Sudan
Tel.: +249925516284
Ahmed.Yousif@4C-consult.com



Ali Gassim Asiri, MBA., Eng.
Executive Partner

Riyad - KSA
Tel: +966569105555
Ali.G.Asiri@4C-consult.com

